What Makes LegitScript Merchant Monitoring Different?

LegitScript's all-in-one solution is so different from what you're used to, maybe we should call it something other than merchant monitoring.

When you compare LegitScript to other merchant monitoring service providers, it's not an apples-to-apples comparison. It's not even apples to oranges. The service we provide to help our payments partners mitigate risk while growing revenue in high-risk industries is wholly different from the **old legacy solutions** you're used to.

Where other merchant monitoring service providers stop, **our work is just beginning**. Some solutions run your merchant websites through software and leave it to a computer to make inaccurate judgement calls. With LegitScript, you get the speed of automation paired with the accuracy of human analysts who review flagged websites before sending them to you, meaning you'll get effectively **zero false positives**.

Furthermore, our experts look beyond a merchant's website, conducting open-source research across the internet to uncover risky business affiliations and suspicious practices, such as **transaction laundering** and **deceptive marketing**. We provide detailed, actionable intelligence with our notifications, and our policy experts are here for you when you have questions. Extensive global data, expert human analysis, and unparalleled transaction laundering detection are all included in our service.

You invest a lot in your merchant monitoring, which is why we offer a comprehensive solution that doesn't nickel-and-dime you. For one price, you get all of the following:

Complete Merchant Monitoring

- **Broad content monitoring.** LegitScript's team of analysts tracks regulations worldwide. We're subject matter experts on merchant activity in 60+ categories.

- **Global coverage.** We are global, offering native speaker-level language and regulatory expertise in more than 15 languages and monitoring in more than 100 countries.

- **No false positives.** We deploy a combination of algorithms and human review, eliminating false positives and ensuring virtually 100% accuracy.

LegitScript

LegitScript has the world's largest, most comprehensive database of dietary supplements, pharmaceuticals, and other healthcare products.

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- **Merchant investigation.** When LegitScript detects notable risk outside the merchant website or in related application details, we perform further inspection, such as:

  - **Social media scan.** LegitScript investigates social media that may be associated with the merchant to identify risk or violations.

  - **Reputation scan.** LegitScript scans the merchant's reviews and reputation ratings on third-party platforms to identify patterns of negative reviews.

  - **Business registration.** LegitScript identifies the merchant's business registration to find potential mismatches with the merchant's underwriting details.

  - **Hijacked content scan.** LegitScript detects hijacked URLs and inserted violative content that may be present but hidden on a merchant website.

- **Actionable analysis.** We provide a detailed explanation of the violations, saving you substantial time by pointing you directly to where you can verify the problem.

- **Daily monitoring.** Your complete portfolio is scanned daily by our technology. Any risk we identify is prioritized for review by our expert analysts and delivered to you in real time.

- **Real-time reporting.** Results of our monitoring are made available to you in a drip feed cadence, giving you access to our findings as we complete the analysis.

- **Web portal access.** LegitScript's merchant monitoring clients access their information in an easy-to-use web portal. Merchant data from your portfolio can be uploaded via the web portal, and there is no need to develop software integration with your systems. If you prefer to connect to our service through an API connection, we have that available as well.

Transaction Laundering Detection

- **Merchant investigation.** Our analysts perform targeted investigative analysis to detect and report suspected or confirmed cases of transaction laundering within your portfolio.

- **Proactive target identification and testing.** LegitScript's processes include proactive testing on illicit websites to detect matches with merchant data from your portfolio.

Special Insights and Ongoing Education

- **Research questions.** Ask our policy experts to dig deeper into a merchant or topic.

- **Trends reports.** LegitScript sends periodic reports that highlight risk trends we observe in your portfolio and in the broader payments industry.

- **Educational opportunities.** LegitScript develops your risk team's knowledge by offering opportunities to learn about pervasive problems and upcoming trends through regular newsletters, topical monthly guides, webinars, and more.

LegitScript: Making the Internet and Payment Ecosystems Safer and More Transparent — Now and for Future Generations