



Supplement Website Certification

Show your commitment to compliance with Supplement Website Certification.

Operating a supplement website presents many challenges for business owners, particularly in a world where advertising platforms, e-commerce companies, and banks carefully scrutinize dietary supplements and the websites that sell them. With Supplement Website Certification, LegitScript experts review and monitor your website for problematic products, ingredients, and marketing claims to help you demonstrate your ongoing commitment to compliance.

Why get certified?

Reduce Advertising Disruptions

Unexpected barriers preventing the launch of your online ad campaign can be frustrating to deal with. With Supplement Website Certification, your website receives a thorough review of products, ingredients, and marketing claims helping you clean up issues that may cause disruptions to your ad campaigns.

Demonstrate Compliance to E-Commerce Companies

With more than 5,500 new dietary supplements being introduced into the global marketplace each year, consumers increasingly turn to online marketplaces to search for and find products. Supplement Website Certification lets you show e-commerce companies that the products being sold on your website are marketed in compliance with FDA and FTC requirements.

Apply for a Merchant Account with Confidence

Supplement merchant accounts are often considered high-risk by payment processing companies. This can result in setup delays, denials, or even account closures. LegitScript works with, and is trusted by, major credit card companies and payment service providers. Websites with LegitScript Supplement Website Certification can show an upfront commitment to compliance when applying for, or maintaining, a merchant account.

Gain Approval From a Trusted Third Party

As the leading third-party certification expert in complex healthcare sectors, LegitScript has earned the trust of consumers, credit card companies, search engines, and e-commerce companies around the world. Both Google and Amazon reference LegitScript as a trusted expert when it comes to determining the permissibility of supplement products and ingredients.

LegitScript is trusted by major credit card companies as well as the world's largest advertising and e-commerce platforms, including:

- Visa
- Google
- Bing
- Facebook
- Amazon
- And more!

Apply for Supplement Website Certification today at:
my.legitscript.com

Contact Us
1-877-534-4879
legitscript.com/contact

Benefits Beyond Certification

Get the most out of being LegitScript-certified. LegitScript Supplement Website Certification includes additional benefits to help your business:

- **Complimentary Access to LegitScript's Product Database:** Once your website is certified, you'll receive complimentary access to the world's largest, most comprehensive database of dietary supplements. Access to LegitScript's product database means you can conveniently check the status of supplement products and ingredients — globally or on a country-specific basis.
- **Add-on Service: E-commerce Platform Assistance:** Do you also sell your supplement products through third-party e-commerce platforms? Once your supplement website is certified, you'll qualify for assistance with your e-commerce product listings. As an add-on service, LegitScript will review your product listings and provide recommendations to help reduce the risk of your e-commerce store being suspended. Contact us for pricing.

Who Supplement Website Certification Applies To

- **Manufacturer websites** selling their own supplement products within the US.
- **Reseller websites** primarily selling other supplement manufacturer products within the US.
- **Affiliate websites** referring visitors to supplement manufacturer or reseller websites selling within the US.

Pricing

Tier ¹	Application Fee ²
101-5,000 Products	\$2,495

If you operate a small business website with fewer than 100 products, you may be eligible for a discount. For large websites with more than 5,000 products, please contact us for pricing.

¹ Some websites may be classified as probationary status. The purpose of probationary status is to provide a path forward for websites with a past history of significant compliance issues. Probationary certification will be granted in cases where LegitScript determines, through the application review, that a website is now in compliance with LegitScript certification standards. Probationary websites are subject to higher annual monitoring fees.

² The one-time application fee is nonrefundable. Annual monitoring fees will be applicable upon certification.