



# Supplement Website Certification

## General Questions

### **My product catalogue is less than 50% dietary supplements. Do I qualify for the program?**

No. Only websites with a product catalog consisting of at least 50% dietary supplements are eligible for Supplement Website Certification.

### **I primarily market my dietary supplements outside of the United States. Do I qualify for the program?**

Unfortunately, no. At this time, LegitScript Supplement Website Certification is for websites that primarily market their supplements to the US.

### **Does LegitScript Supplement Website Certification mean that my dietary supplements are certified?**

No. Supplement Website Certification denotes that dietary supplements sold on a certified website do not list ingredients that have been identified by regulatory agencies as illegal in the US or unsafe, and that all marketing for such supplements is compliant with FDA and FTC regulations. It does not signify that the dietary supplements sold are safe or effective for uses for which they are promoted.

### **What is a unique dietary supplement?**

LegitScript considers products with substantive differences, such as different names or ingredients, to be "unique dietary supplements." Products with minor, non-substantive differences, such as different sizes or flavors (assuming all other ingredients are the same), are not considered "unique" for the purposes of LegitScript Supplement Website Certification.

### **Can I certify my CBD dietary supplements or foods?**

The FDA currently considers CBD to be an impermissible ingredient in foods and dietary supplements. Merchants that sell edible CBD products are not eligible for Supplement Website Certification or CBD Website Certification at this time. However, your legally compliant CBD products may be eligible for CBD Product Certification. Visit [legitscript.com/cbd](https://legitscript.com/cbd) to see if any of your products qualify.

LegitScript is trusted by major credit card companies as well as the world's largest advertising and e-commerce platforms, including:

- Visa
- Google
- Bing
- Facebook
- Amazon
- And more!

Apply for Supplement Website Certification today at:  
[my.legitscript.com](http://my.legitscript.com)

Contact Us  
1-877-534-4879  
[legitscript.com/contact](http://legitscript.com/contact)

## Can you help me determine if my products or website comply with state and federal law?

While we review product and website compliance as part of our certification process, LegitScript does not offer regulatory compliance advice. As applicants are ultimately responsible for ensuring their products are compliant with applicable laws, we recommend that you consult with your own regulatory professional and conduct your own regulatory due diligence before submitting an application.

## What other benefits does certification offer?

LegitScript Supplement Merchant Certification includes additional benefits to help your business:

- **Complimentary Access to LegitScript's Product Database:** Once your website is certified, you'll receive complimentary access to the world's largest, most comprehensive database of dietary supplements. Access to LegitScript's product database means you can conveniently check the status of supplement products and ingredients — globally or on a country-specific basis.
- **Add-on Service: E-commerce Platform Assistance:** Do you also sell your supplement products through third-party e-commerce platforms? Once your supplement website is certified, you'll qualify for assistance with your e-commerce product listings. As an add-on service, LegitScript will review your product listings and provide recommendations to help reduce the risk of your e-commerce store being suspended. Contact us for pricing.

## How much does certification cost?

The one-time application fee costs \$2,495 for websites with 101-5,000 products. If you submit your completed application by December 31, 2019, you will receive **20% off** your first year annual monitoring fee (excludes probationary status websites). If you operate a small business website with fewer than 100 products, you may be eligible for a discount. For large websites with more than 5,000 products, please contact us for pricing.

Tier	Application Fee <sup>1</sup>	Annual Monitoring Fee <sup>2</sup>	Probationary Monitoring Fee <sup>3</sup>
101-5,000 Products	\$2,495	<del>\$3,995</del> \$3,195	\$6,995

<sup>1</sup> The one-time application fee is nonrefundable.

<sup>2</sup> Completed applications received by December 31, 2019, will receive 20% off the first year annual fee.

<sup>3</sup> The purpose of probationary status is to provide a path forward for websites with a past history of significant compliance issues. Probationary certification will be granted in cases where LegitScript determines, through the application review, that a website is now in compliance with LegitScript certification standards.