Fact Sheet Merchants





Product Database Search

Confidently verify the legitimacy of dietary supplements, designer drugs, pharmaceuticals, and other healthcare products via web form search.

The internet platforms on which you advertise face regulatory risk, not only if products are violative but also if ads are found to make misleading claims. This is why advertising platforms may flag or suspend certain supplement ads, even if the product is otherwise legal. With Product Database Search you can confidently check whether supplement products and ingredients are permissible to advertise online — globally or on a country-specific basis. Violations are also flagged depending on whether the product itself is violative, or whether misleading product claims have been made.

Why use Product Database Search?

Jump-start Your Advertising Unexpected barriers preventing the launch of your ad campaign can be frustrating to deal with. Confidently search and check whether supplement products and ingredients are permissible to advertise online. LegitScript collects information from regulatory agencies worldwide and proactively identifies new products on a daily basis, ensuring you always have the most accurate and up-to-date information at your fingertips.

Self-serve with Confidence

Choose a flexible search plan that matches the needs of your business so you can check supplement products and ingredients on your own terms. LegitScript's Product Database Search is ideal for small- to medium-sized supplement merchants and retailers that want to check the status of healthcare products and ingredients as needed.

Get International Coverage

If you are selling dietary supplements and other healthcare products in different countries, you need data that gives you global insight.

LegitScript's database is international, covering regulatory information from 60 countries and 115 government agencies. Product classifications can be global or country-specific so you know what products are permissible and where.

Work with
Trusted Data

Get access to data that is also trusted by industry-leading advertising and e-commerce platforms including Google, Bing, Facebook, and Amazon.



LegitScript has the world's largest, most comprehensive database of dietary supplements, pharmaceuticals, and other healthcare products.

LegitScript is trusted by the world's largest advertising and e-commerce platforms, including:

- Google
- Facebook
- Amazon
- Pinterest
- Microsoft
- And more!

Contact Us
1-877-534-4879
legitscript.com/contact

The significance of misleading claims and "Yellow Flags" for supplement merchants.

The US Food and Drug Administration (FDA) and Federal Trade Commission (FTC) take misleading medical claims seriously. Banks, payment service providers, and internet platforms face regulatory risk not only if products are intrinsically violative but also if merchants are found to make misleading claims. That's why LegitScript tracks whether products are illegal (classified as "Red Flag") or are associated with misleading claims (classified as "Yellow Flag").

Red Flag

Products are tainted or dangerous, contain unapproved drugs, or are sold in some intrinsically problematic manner.

Yellow Flag

Products are sometimes marketed with impermissible claims that they can cure, mitigate, treat, or prevent diseases, or they contain unsubstantiated claims that they affect the structure or function of the body.

Pricing

Product Lookups (Per Month)	Monthly Price ("Red Flag" Only)	Monthly Price ("Red Flag" and "Yellow Flag")
250	\$174	\$199
500	\$299	\$349
750	\$424	\$499
1,000	\$499	\$599
2,000	\$799	\$899
2,000+	Contact Us	Contact Us

How it Works

Simply create a user account at **my.legitscript.com**. Choose your **Product Database Search** plan. Once payment has been made, type a product or ingredient into the product legitimacy search box. The number of searches you make is based upon your monthly lookup plan. Each month your plan resets automatically until canceled.