



Product Database API

Confidently verify the legitimacy of dietary supplements, designer drugs, pharmaceuticals, and other healthcare products via API access.

The supplement industry is estimated at \$133 billion USD annually — and growing. But dietary supplements are under constant scrutiny by government regulators in the US and abroad. How do you know that the supplement merchants and advertisers on your platform aren't selling illegal products with problematic ingredients, or making misleading claims? With LegitScript's Product Database API, you can plug in to the world's largest database of dietary supplements, pharmaceuticals, and other healthcare products and ingredients to quickly verify problematic products, ingredients, and their approval statuses, at scale — globally or on a country-specific basis. Violations are also flagged depending on whether the product itself is violative, or whether misleading product claims have been made.

Why use LegitScript's Product Database API?

Access Data Like No Other

Quickly and confidently check whether supplement and other healthcare merchants are operating in compliance by evaluating the legitimacy of their products. LegitScript collects information from regulatory agencies worldwide and proactively identifies new products on a daily basis, ensuring you always have the most accurate and up-to-date information at your fingertips.

Plug in at Your Convenience

LegitScript's API gives you flexible data lookup options and convenient access to check supplement and other healthcare merchants at scale.

Get International Coverage

If your merchants are selling supplements and other healthcare products in different countries, you need data that gives you global insight. LegitScript's database is international, covering regulatory information from 60 countries and 115 government agencies. Product classifications can be global or country-specific so you know what products are permissible and where.

Work with Trusted Data

Throughout the years, the quality and consistency of our data has earned the trust of industry-leading companies around the world. LegitScript is recommended by Visa and Mastercard, and trusted by companies including Google, Bing, Facebook, and Amazon to keep their platforms clean.

LegitScript has the world's largest, most comprehensive database of dietary supplements, pharmaceuticals, and other healthcare products.

LegitScript is trusted by the world's largest advertising and e-commerce platforms, including:

- Google
- Facebook
- Amazon
- Pinterest
- Microsoft
- And more!

Contact Us

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legitscript.com/contact

The significance of misleading claims and “Yellow Flags” for supplement merchants.

Internet, advertising, and e-commerce platforms face regulatory risk, not only if products are intrinsically violative but also if merchants are found to make misleading claims. That's why LegitScript tracks whether products are illegal (classified as “Red Flag”) or are associated with misleading claims (classified as “Yellow Flag”). Product classifications can also be global or country-specific so you know what products are permissible and where.

Red Flag

Products are tainted or dangerous, contain unapproved drugs, or are sold in some intrinsically problematic manner.

Yellow Flag

Products are sometimes marketed with impermissible claims that they can cure, mitigate, treat, or prevent diseases, or they contain unsubstantiated claims that they affect the structure or function of the body.

Pricing

Product API Lookups (Per Month)	Monthly Price ("Red Flag" Only)	Monthly Price ("Red Flag" and "Yellow Flag")
1,000	\$950	\$1,495
2,500	\$2,000	\$3,000
5,000	\$3,500	\$5,200
10,000	\$5,000	\$7,500
25,000	\$10,000	\$15,000
50,000	\$15,000	\$22,500
100,000	\$25,000	\$37,500
100,000+	Contact Us	Contact Us

How it Works

Simply create a user account at my.legitscript.com. Choose your **Product Database API** plan. Once payment has been made, type a product or ingredient into the product legitimacy search box. The number of searches you make is based upon your monthly lookup plan. Each month your plan resets automatically until canceled.