Product Database API

Confidently verify the legitimacy of dietary supplements, designer drugs, pharmaceuticals, and other healthcare products via API access.

The internet platforms on which you advertise face regulatory risk, not only if products are violative but also if ads are found to make misleading claims. This is why advertising platforms may flag or suspend certain supplement ads, even if the product is otherwise legal. With LegitScript's Product Database API, you can plug in to the world's largest database of dietary supplements, pharmaceuticals, and other healthcare products and ingredients to quickly verify problematic products, ingredients, and their approval statuses, at scale — globally or on a country-specific basis. Violations are also flagged depending on whether the product itself is violative, or whether misleading product claims have been made.

Why use LegitScript's Product Database API?

Jump-start Your Advertising

Unexpected barriers preventing the launch of your ad campaign can be frustrating to deal with. Quickly and confidently check whether your supplement products and ingredients are permissible to advertise online. LegitScript collects information from regulatory agencies worldwide and proactively identifies new products on a daily basis, ensuring you always have the most accurate and up-to-date information at your fingertips.

Plug in at Your Convenience

LegitScript's API gives you flexible data lookup options and convenient access to check your supplement products and ingredients at scale. LegitScript's Product Database API is ideal for supplement merchants and retailers with large product inventories.

Get International Coverage

If you are selling dietary supplements and other healthcare products in different countries, you need data that gives you global insight. LegitScript's database is international, covering regulatory information from 60 countries and 115 government agencies. Product classifications can be global or country-specific so you know what products are permissible and where.

Work with Trusted Data

Get access to data that is also trusted by industry-leading advertising and e-commerce platforms including Google, Bing, Facebook, and Amazon.

LegitScript has the world's largest, most comprehensive database of dietary supplements, pharmaceuticals, and other healthcare products.

LegitScript is trusted by the world's largest advertising and e-commerce platforms, including:

- Google
- Facebook
- Amazon
- Pinterest
- Microsoft
- And more!

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1-877-534-4879
legitscript.com/contact

The significance of misleading claims and "Yellow Flags" for supplement merchants.

The US Food and Drug Administration (FDA) and Federal Trade Commission (FTC) take misleading medical claims seriously. Banks, payment service providers, and internet platforms face regulatory risk not only if products are intrinsically violative but also if merchants are found to make misleading claims. That's why LegitScript tracks whether products are illegal (classified as "Red Flag") or are associated with misleading claims (classified as "Yellow Flag").

Red Flag — Products are tainted or dangerous, contain unapproved drugs, or are sold in some intrinsically problematic manner.

Yellow Flag — Products are sometimes marketed with impermissible claims that they can cure, mitigate, treat, or prevent diseases, or they contain unsubstantiated claims that they affect the structure or function of the body.

Pricing

Product API Lookups (Per Month)	Monthly Price ("Red Flag" Only)	Monthly Price ("Red Flag" and "Yellow Flag")
1,000	$950	$1,495
2,500	$2,000	$3,000
5,000	$3,500	$5,200
10,000	$5,000	$7,500
25,000	$10,000	$15,000
50,000	$15,000	$22,500
100,000	$25,000	$37,500
100,000+	Contact Us	Contact Us

How it Works

Simply create a user account at **my.legitscript.com**. Choose your **Product Database API** plan. Once payment has been made, type a product or ingredient into the product legitimacy search box. The number of searches you make is based upon your monthly lookup plan. Each month your plan resets automatically until canceled.

LegitScript: Making the Internet and Payment Ecosystems Safer and More Transparent – Now and for Future Generations