



# CBD Certification

## **General Questions**

## What jurisdictions will you cover?

The program will initially cover products and/or websites that target customers in the United States. However, manufacturers, merchants, and retailers **don't necessarily need to be based in the US**, so long as they comply with all relevant US laws, state-specific laws in the jurisdictions where they are shipping or marketing, and the laws in the country where they are located. As the program grows and the legal landscape becomes clearer, we hope to expand to other jurisdictions.

## I sell CBD products on my website. Can I get certified?

Yes, your website may qualify for LegitScript CBD Website Certification if **all of your CBD products are LegitScript-certified**. Refer to the list of certified products on the application pricing page. If any of your websites sell CBD products that are not LegitScript-certified, your website will not qualify for certification.

## Will you have a list available of CBD certified companies/ products for distributors and resellers to view?

Yes. As we certify products, we will add them to the CBD Website Certification enrollment form at **my.legitscript.com**. They will be listed under the dropdown menu question, "What products have been certified by LegitScript?"

## Will certification help me get a merchant account?

We hope so. LegitScript is currently working with a select number of large **internet and payment partners** to integrate our certification program over the coming months in a way that will mitigate their regulatory risk. LegitScript is trusted by major credit card companies as well as the world's largest advertising and e-commerce platforms, including Visa, Google, Bing, Facebook, Amazon, and more.

## Product Scope

## Can I get my CBD supplements or foods certified?

Not yet. The FDA currently considers CBD to be an **impermissible ingredient** in foods and dietary supplements. Edible CBD products do not qualify for CBD Website Certification at this time. However, LegitScript is actively following FDA discussions and may expand the scope of CBD certification as the regulatory landscape changes.



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- Visa
- Google
- Bing
- Facebook
- Amazon
- And more!

Apply for CBD Certification today at: **my.legitscript.com** 

# Can I submit other CBD products if I make CBD foods or supplements?

Yes. While edible CBD products are not eligible for CBD Product Certification, a manufacturer may submit other CBD products, such as cosmetics and topicals, for LegitScript CBD Product Certification, so long as the products are **compliant with state and federal regulations**.

## What if I sell THC products?

THC and marijuana are considered to be **Schedule I controlled substances** by the US DEA. Until THC is rescheduled, companies facilitating the sale of THC products in the United States will generally not be eligible for LegitScript Certification. Furthermore, any CBD product with a THC level of more than 0.3% is ineligible for certification.

## Do private label products need to get certified?

Yes, all products with a **unique UPC** will require submission, review, and certification prior to earning the LegitScript-certified product designation.

## Do CBD oils and tinctures qualify for certification?

Without reviewing the particular product, we're unable to give a definitive answer. However, products sold for uses in line with state and federal guidelines may qualify for certification. Products intended to be taken **orally or sublingually** are generally not certifiable at this point. The types of products eligible for certification include, but are not limited to, whole hemp flowers, cosmetics, topicals, and cleaning products.

## Application and Certification

#### How long does CBD certification take?

Application time varies, depending on the complexity of the application, applicant responsiveness, and the sufficiency and transparency of the answers provided. It's important to note that applications are reviewed in the order they are received. Because each application review is unique, we are unable to give time estimates.

# Should the CBD manufacturer or reseller apply for certification?

Certification can be pursued at the product level, by manufacturers or comanufacturers, or it can be pursued by website operators. If sellers are interested in becoming LegitScript-certified, all CBD products on their websites must be LegitScript certified.

# Why Get Certified with LegitScript?

- Prove Your
  Product Quality
- Stand Out From the Crowd
- Gain Approval
  From a Trusted
  Third-Party

Apply for CBD Certification today at: **my.legitscript.com** 

Contact Us 1-877-534-4879 legitscript.com/contact

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## Will you require a supplier/grower license?

Yes. The full list of documents required to be provided is available once you start the application process at **my.legitscript.com**. Supplier and grower licenses are generally required.

## How are you ensuring supply chain integrity?

We will be reviewing documentation regarding **all steps in the manufacturing process**. From state hemp cultivation and processing licenses to GMP compliance, we will assess applicants' supply chain to ensure they're following all applicable regulatory requirements as well as following best practices.

#### Where are your partner labs located?

We have three lab partners so that applicants may choose the lab they prefer. **EVIO Labs** is headquartered in Nevada but has locations in other states, including Oregon. **Deibel Laboratories** is located in many states across the US. **Anresco Laboratories** is headquartered in California but has branches in several other states.

## How often do you require product testing?

At this time we require **annual product testing**. Additionally, the LegitScript certification team reserves the right to perform purchases and testing of certified products at any time to ensure consistency and quality.

## Do you monitor claims made about CBD products?

Yes. Claims will be monitored on all applicant websites. We require applicants to **follow the rules set by the FDA** about permissible health claims and unsubstantiated benefits. For product applications, we will monitor the language used on the product label. (For example, a tincture cannot say "shrinks tumors" on the label and the marketing posted on a website cannot make disease claims.)

## Do extractors, distillers, and other intermediaries qualify for certification and, if so, how does that work?

At the moment, our program only covers **finished products** with a UPC code and websites selling those products. While we will review documentation regarding the processing of raw hemp ingredients, we aren't currently certifying manufacturers of raw materials.

# How can I get in touch if I have more questions about CBD certification?

Please send us a message at **legitscript.com/contact** and one of our analysts will get back to you.

LegitScript: Making the Internet and Payment Ecosystems Safer and More Transparent - Now and for Future Generations