# **Payments**







## Healthcare Merchant Certification

Prevent rogue internet pharmacies from entering your portfolio with LegitScript Certification for healthcare merchants.

There are 2,000 to 3,000 merchants selling prescription drugs on 30,000 to 35,000 websites at any one time. Of these, 96% fail to meet legal requirements. How will you make sure that merchants selling or marketing regulated healthcare products are in compliance? LegitScript is recognized by Visa and Mastercard to provide certification and ongoing monitoring for pharmacy merchants and telemedicine providers. LegitScript's certification experts understand the global regulatory framework and are uniquely positioned to ensure you and your merchants stay in compliance with GBPP and BRAM requirements.

### Why get certified?

**Protect Your Portfolio** 

Keep your portfolio clean by identifying and removing rogue merchants from using your services.

**Reduce Risk** 

Reduce the risk of expensive fines by ensuring healthcare merchants are properly licensed and operating under applicable laws and regulations.

**Onboard with** Confidence

Certification policies from Visa and Mastercard mean you can quickly underwrite and safely onboard high-risk CNP pharmacy merchants who are certified. This can help open up additional business opportunities with trusted healthcare merchants who were previously considered too high-risk to onboard.

**Get International** Coverage

LegitScript's certification standards are international. You can depend on experts who understand policies and regulations spanning high-risk sectors across the globe.

Work with a **Trusted Partner** 

LegitScript Certification is recommended by Visa and Mastercard to help you stay in compliance with GBPP and BRAM requirements. We are trusted by government agencies and leading enterprise companies around the world, including Google, Bing, Facebook, and TikTok.



Visa and Mastercard require all pharmacies and telemedicine providers, who make card-not-present (CNP) transactions to be certified by a recognized authority.
LegitScript is recognized by Visa and Mastercard for this purpose.

Healthcare merchants can apply for LegitScript Certification at: my.legitscript.com

Contact Us 1-877-534-4879 legitscript.com/contact

#### Who Healthcare Merchant Certification Applies To

- Pharmacies including internet pharmacies, mail-order pharmacies, brick-andmortar pharmacies, local pharmacies with remote dispensing, internet veterinary pharmacies, and sterile compounding pharmacies.
- Telemedicine and telehealth providers that facilitate prescribing.
- Supply chain businesses including pharmaceutical manufacturers, wholesalers, and distributors.
- Other healthcare merchants such as prescription eyeglass and contact lens merchants, price comparison websites/apps, and discount pharmacy websites/apps.

#### **Pricing**

Category <sup>1</sup>	Description	Application fee per website <sup>2</sup>
A	Informational websites and pharmacies that have a very limited internet presence, only accepting refills (but not new prescriptions) online.	\$495
В	Default category for most business models. It includes websites that accept refills, transfers, or new prescriptions; hospitals; pharmaceutical manufacturers, wholesalers, and distributors; or pharmacies that fill via mail-order or some other form of remote ordering service.	\$745
С	Complex business models that take more time or expertise to review, such as telemedicine services; prescription eyeglass and contact lens merchants; sterile compounding; nuclear pharmacies; or online veterinary pharmacies.	\$975

LegitScript now offers an expedited processing service for applicants wanting to expedite the start of their application review. For further information and pricing, visit my.legitscript.com

LegitScript: Making the Internet and Payment Ecosystems Safer and More Transparent

– Now and for Future Generations

<sup>1</sup> Pricing is based on the level of complexity in reviewing and monitoring your operation. Within each price range, prices vary depending on the number of jurisdictions in which you are licensed, domiciled, or serve cardholders. Please see legitscript.com/healthcare for additional information about certification categories and pricing.

<sup>&</sup>lt;sup>2</sup> The one-time application fee is nonrefundable. Annual monitoring fees will be applicable upon certification.