Fact Sheet Merchants





Healthcare Merchant Certification

Let the world know that you operate safely and legally with LegitScript Healthcare Merchant Certification.

LegitScript Healthcare Merchant Certification is a recognized stamp of approval for pharmacies, telemedicine providers, and other healthcare merchants. Without certification from a recognized organization like LegitScript, many banks, advertising programs, social media platforms, and e-commerce websites may terminate your account.

Why get certified?

Adhere to Credit Card Requirements

Visa and Mastercard require all pharmacies and telemedicine providers that process card-not-present transactions to be certified and monitored by an approved certification organization, such as LegitScript.

Participate in Online
Advertising

Grow your business by promoting your company online. LegitScript Certification is recognized by major internet advertising platforms, including Google, Bing, and GoodRx.

Gain Patient
Trust

Let patients know that you operate safely and legally. LegitScript's website verification tool is used by patients around the world to determine who they can trust.

Improve
Regulatory
Compliance

Operate under applicable laws and regulations. LegitScript's expertise helps applicants identify and correct inadvertent errors in compliance with pharmacy and telemedicine regulations. There's also no need for additional domain name expenses. Simply pay an application fee and an annual monitoring fee to maintain your LegitScript-certified status.



Fact Sheet: Healthcare Merchant Certification

LegitScript Healthcare Merchant Certification is recognized by:

- Visa
- Mastercard
- Google
- Bing
- GoodRx

Apply for Healthcare
Merchant Certification
today at:
my.legitscript.com

Contact Us
1-877-534-4879
legitscript.com/contact

Who Healthcare Merchant Certification Applies To

- Pharmacies including internet pharmacies, mail-order pharmacies, brick-andmortar pharmacies, local pharmacies with remote dispensing, internet veterinary pharmacies, and sterile compounding pharmacies.
- Telemedicine and telehealth providers that facilitate prescribing.
- Supply chain businesses including pharmaceutical manufacturers, wholesalers, and distributors.
- Other healthcare merchants such as prescription eyeglass and contact lens merchants, price comparison websites/apps, and discount pharmacy websites/apps.

Pricing

Category ¹	Description	Application fee per website ²
Α	Informational websites and pharmacies that have a very limited internet presence, only accepting refills (but not new prescriptions) online.	\$495
В	Default category for most business models. It includes websites that accept refills, transfers, or new prescriptions; hospitals; pharmaceutical manufacturers, wholesalers, and distributors; or pharmacies that fill via mail-order or some other form of remote ordering service.	\$745
С	Complex business models that take more time or expertise to review, such as telemedicine services; prescription eyeglass and contact lens merchants; sterile compounding; nuclear pharmacies; or online veterinary pharmacies.	\$975

LegitScript now offers an expedited processing service for applicants wanting to expedite the start of their application review. For further information and pricing, visit my.legitscript.com

LegitScript: Making the Internet and Payment Ecosystems Safer and More Transparent

– Now and for Future Generations

¹ Pricing is based on the level of complexity in reviewing and monitoring your operation. Within each price range, prices vary depending on the number of jurisdictions in which you are licensed, domiciled, or serve cardholders. Please see legitscript.com/healthcare for additional information about certification categories and pricing.

² The one-time application fee is nonrefundable. Annual monitoring fees will be applicable upon certification.