



Healthcare Certification

Why get LegitScript-certified? Truepill's Director of Business Development, Jeff Carroll, describes the trust-building value of being certified by LegitScript.

Truepill is an innovative online pharmacy providing fulfillment services for direct-to-consumer healthcare brands.

As Jeff Carroll describes it, the company is building pharmacy infrastructure from the future. Truepill powers digital health brands and telemedicine businesses to offer customized, branded medication fulfillment. Jeff said the company's co-founders were tired of bad experiences at large retail chain pharmacies, so they created a company that could operate differently by harnessing new technology.

Since then, Truepill has been powering large healthcare brands behind the scenes, including some of the fastest-growing new telemedicine providers.

In the following Q&A, Jeff talks about his experience of applying for LegitScript Certification for Truepill, and why he would recommend it to any pharmacy or other healthcare provider.

What prompted Truepill to get LegitScript-certified?

Truepill wanted to make the onboarding process as easy and seamless as possible for our customers. We're not only certified by LegitScript but serve as an unofficial ambassador for the LegitScript brand by referring all of our partner businesses to get certified by LegitScript. Our relationship and experience with the process typically helps to expedite the application timeline for these customers.

How was the certification process for you?

The process was very easy. I worked with an incredible team at LegitScript to onboard and launch. Because we had all of our documents in order, it didn't take much more than two weeks.



“ This has been a tremendous experience, and I appreciate the hard work LegitScript does to make our online pharmacy market safer and trustworthy. ”

Apply for Healthcare Certification today at: my.legitscript.com

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Customer Testimonial: **Truepill**

Did Truepill have to fix anything to come into compliance?

No. Our pharmacy makes compliance and patient safety our top priority. In fact, we hold the highest levels of accreditation from URAC, an accreditation bureau.

Why is certification important for the online pharmaceutical industry?

We believe holding certifications make our business all the more legitimate. With so many internet pharmacies coming online, it's essential to rise above the others by providing top-tier customer service and holding important certifications like LegitScript's to further our online credibility.

How does certification work into your marketing plan?

We use the LegitScript logo on our website to tell prospects and patients that we hold this certification.

Does certification help prospective business partners or customers know that your operation is trustworthy?

Truepill is a business-to-business (B2B) pharmacy. Because our partners are required to get LegitScript's certification as well, this helps prospective customers know we are trustworthy and safe. We believe the LegitScript brand is valuable and should be pursued by anyone seeking credibility and safety.

Any advice for other online pharmacies and healthcare providers considering LegitScript Certification?

I would recommend they get certified! This has been a tremendous experience, and I appreciate the hard work LegitScript does to make our online pharmacy market safer and trustworthy.

LegitScript: Making the Internet and Payment Ecosystems Safer and More Transparent
– Now and for Future Generations