# Fact Sheet E-commerce Platforms





### Global Product Review

### Reduce the risk posed by supplement merchants selling through your platform with LegitScript's Global Product Review.

The global market for supplements is exploding, with tens of thousands of products already on the market and more being added each year. Merchants in this industry can pose risk for selling products with problematic ingredients and for making impermissible marketing claims. LegitScript's Global Product Review Service helps check conformance of supplement product ingredients and label marketing claims against jurisdictional requirements, helping you onboard these types of merchants with confidence.

## Why require all supplement merchants on your platform to participate in Global Product Review?

## Demonstrate Compliance

Demonstrate your commitment to compliance to payments partners and regulatory authorities. Products reviewed and approved by LegitScript present low risk for regulatory scrutiny in the respective jurisdiction, helping you avoid unnecessary examination or potential penalties from federal authorities.

#### Increase Revenue

Encourage your regional merchants to expand to new jurisdictions. LegitScript's vast jurisdictional and language expertise can help your merchants sell in new markets around the world, regardless of where they are located or where they are selling their products. Increased sales means more revenue for you.

#### **Share the Cost**

Minimize your cost by requiring your supplement merchants to submit their products to LegitScript's Global Product Review before you onboard them, or as a requirement to continue selling through your platform. By requiring merchants to have their products reviewed through LegitScript, you can improve your compliance at little or no cost to you.



LegitScript is trusted by government agencies as well as industry-leading companies, including:

- Amazon
- Google
- Bing
- Facebook
- Visa
- And more!

Learn more about
Global Product
Review at:
legitscript.com/gpr

Contact Us 1-877-534-4879 legitscript.com/contact

#### **Who Global Product Review Applies To**

Merchants selling all forms of supplements.

#### **How it Works**

- Supplement merchants complete their application at legitscript.com/gpr-apply.
- Merchants then complete and submit their spreadsheet of products (available after they submit their application).
- The LegitScript team will review a merchant's application and products for eligibility, and then invoice the merchant to pay the application fee and product review fee based on the number of eligible products.
- Following payment, LegitScript experts will begin the review, looking at product ingredients and marketing claims in the specified jurisdictions.
- LegitScript will then **send the report** to the merchant via email on the final findings and recommendations.

Reports are valid for one year from the date of issue or until the product ingredients, ingredient regulatory status, or labeling are changed, or if the product is the subject of a regulatory action, whichever is sooner.

#### Pricing

Number of Product Listings*	One-Time Application Fee	Annual Price Per Product Listing*
1-10	\$100	\$85
11-50	\$100	\$75
51-100	\$100	\$65
101-500	\$100	\$50
500 or more	\$100	Custom pricing

<sup>\*</sup> A product listing is considered to be unique per product, per jurisdiction, and/or per platform.