

# Addiction Treatment Certification

For Drug and Alcohol Addiction Treatment Providers in the United States

Stand out from the crowd and enable advertising of your drug and alcohol addiction treatment services on Google, Bing, and Facebook.

Addiction Treatment Certification is an important new service from LegitScript for providers of drug and alcohol addiction treatment.

LegitScript provides the **only** certification service for drug and alcohol addiction treatment providers that is relied on by Google, Bing, and Facebook to vet advertisers for eligibility. Reduce costly interruptions to your Google Ads, Bing Ads, and Facebook Ads by getting LegitScript-certified.

## Why Certification is Important to Your Business

### Reduce Advertising Disruptions

Uncertified advertisers of addiction treatment services risk having their campaigns paused or suspended. By becoming LegitScript-certified, you can plan your Google, Bing, and Facebook advertising campaigns with more confidence. LegitScript is the only independent certification organization that is recognized by Google, Bing, and Facebook for this purpose.

### Stand out from the Crowd

Rising patient awareness and increased government intervention are helping to drive the growth of addiction treatment services. How will you stand out from the crowd? LegitScript's Addiction Treatment Certification helps you differentiate your services from both legitimate competitors and addiction treatment facilities involved in illicit activities. Being LegitScript-certified builds trust with your prospective patients by letting them know you operate safely and legally.

### Work with a Trusted Partner

As the leader in healthcare-related certification, LegitScript has earned the trust of regulatory authorities and credit card companies, as well as major search engines and e-commerce platforms around the world, including Google, Bing, Facebook, and Amazon.

# Addiction Treatment Certification

## For Providers of Drug and Alcohol Addiction Treatment

### Does Certification Apply to You?



#### **In-Person Addiction Treatment (Google, Bing, and Facebook)**

Any website, application, or merchant that provides information about in-person drug or alcohol addiction treatment, or facilitates in-person or online drug or alcohol treatment, other than at a private residence or non-clinical setting. Currently, recovery residences, which do not provide clinical services or addiction treatment, provide or purport to provide a cooperative living environment in a non-commercial location (a private residence or similar setting), and are not part of a larger treatment program offered by an addiction treatment provider, are not eligible for certification.



#### **Mutual Support Groups (Google and Bing)**

Any website, application, online forum, or merchant that does not offer treatment for drugs or alcohol, but that facilitates interactions between non-professional members engaged in recovery.



#### **Crisis Hotlines (Google)**

Any website, application, call center, chat feature, or telephone number that provides or purports to provide remote assistance or information to individuals who are in recovery or who are seeking information about addiction or addiction treatment, or to any person associated with such individuals, that does not identify particular treatment facilities or entities on the site itself.

This program is currently only open to providers of drug and alcohol addiction treatment in the United States.

### Pricing

Number of unique facilities	Application fee per unique facility	Annual fee per unique facility
1 to 9	\$995	\$1,995
10 to 24	\$945	\$1,870
25 to 49	\$895	\$1,745
50 to 99	\$845	\$1,620
100+	\$795	\$1,495

The application fee is non-refundable. In certain circumstances, fee waivers may be available.

Apply at: [my.legitscript.com](https://my.legitscript.com)

