



Addiction Treatment Certification

Stand out from the crowd and enable advertising of your drug and alcohol addiction treatment services on Google, Bing, and Facebook.

LegitScript provides the **only** certification and monitoring service for US drug and alcohol addiction treatment providers that is relied on by Google, Bing, and Facebook to vet advertisers for eligibility. Unlock your online advertising potential by getting LegitScript-certified.

Why get Certified?

Unlock Your Advertising Potential

In 2018, major search engines started suspending addiction treatment ads. Now, drug and alcohol addiction treatment providers in the US can get back their online advertising presence by getting LegitScript-certified. LegitScript is the only independent certification organization that is recognized by Google, Bing, and Facebook to advertise addiction treatment services online.

Stand out from the Crowd

Rising patient awareness and increased government intervention are helping to drive the growth of addiction treatment services. How will you stand out from the crowd? LegitScript's Addiction Treatment Certification helps differentiate your services from both legitimate competitors and addiction treatment facilities involved in illicit activities. Being LegitScript-certified builds trust with your prospective patients by letting them know you operate safely and legally.

Gain Approval from a Trusted Third-Party

As the leading third-party certification expert in complex healthcare sectors, LegitScript has earned the trust of regulatory authorities, credit card companies, major search engines, and e-commerce platforms around the world, including Google, Bing, Facebook, and Amazon.

Let search engines and social media platforms know that you operate safely and legally with **Addiction Treatment Certification from LegitScript.**

Apply for LegitScript's Addiction Treatment Certification today at: my.legitscript.com

Contact Us
1-877-534-4879
legitscript.com/contact

Who Addiction Treatment Certification Applies To

- **In-Person Addiction Treatment (Google, Bing, and Facebook)**

Any website, application, or merchant that provides information about in-person drug or alcohol addiction treatment, or facilitates in-person or online drug or alcohol treatment, other than at a private residence or non-clinical setting. Currently, standalone recovery residences are not eligible for certification. Visit legitscript.com/addiction for more information on definitions.

- **Mutual Support Groups (Bing and Facebook)**

Any website, application, online forum, or merchant that does not offer treatment for drugs or alcohol, but that facilitates interactions between non-professional members engaged in recovery.

- **Crisis Hotlines (Google and Facebook)**

Any website, application, call center, chat feature, or telephone number that provides or purports to provide remote assistance or information to individuals who are in recovery or who are seeking information about addiction or addiction treatment, or to any person associated with such individuals, that does not identify particular treatment facilities or entities on the site itself.

This program is currently only open to providers in the United States.

Pricing

Number of unique facilities	Application fee per unique facility*
1 to 9	\$1,495
10 to 24	\$1,395
25 to 49	\$1,295
50 to 99	\$1,095
100+	\$995

LegitScript offers expedited processing for applicants wanting to expedite the start of their application review. For information and pricing, visit my.legitscript.com.

Individual Practitioners

Pricing below is for practices with one to three practitioners and one website, and whose practitioners have no affiliation with a larger addiction treatment organization.

Application fee*
\$495

* The one-time application fee is nonrefundable. Annual monitoring fees will be applicable upon certification. Qualifying nonprofits that are facing hardship may have their annual fee waived when they declare hardship during the application process.

LegitScript: Making the Internet and Payment Ecosystems Safer and More Transparent – Now and for Future Generations