

Product Database API

For Supplement Businesses

Confidently verify the legitimacy of dietary supplements, designer drugs, pharmaceuticals, and other healthcare products via API access.

Plug in to the world's largest, most comprehensive database of healthcare products.

With high-speed API access to LegitScript's database, supplement businesses with large product inventories can quickly and conveniently check the status of dietary supplements, designer drugs, pharmaceuticals, and other healthcare products and ingredients at scale.

Check for problematic products and ingredients that violate advertising policies.

Confidently check whether supplement products and ingredients are permissible to advertise online. LegitScript uses a comprehensive classification system that includes whether products are impermissible globally or on a country-specific basis. Violations are also flagged depending on whether the product itself is violative ("Red Flag"), or whether misleading product claims have been made ("Yellow Flag").

The significance of misleading claims and "Yellow Flags" for supplement advertisers.

The US Food and Drug Administration and Federal Trade Commission take misleading medical claims seriously. The platforms on which you advertise face regulatory risk, not only if products are violative but also if ads are found to make misleading claims. This is why advertising platforms may flag or suspend certain supplement ads, even if the product is otherwise legal. LegitScript tracks whether products have been associated with making misleading claims and classifies these as "Yellow Flag."

What are Red Flag and Yellow Flag Classifications?

Red Flag

Products are tainted or dangerous, contain unapproved drugs, or are sold in some intrinsically problematic manner.

Yellow Flag

Products are sometimes marketed with impermissible claims that they can cure, mitigate, treat, or prevent diseases, or they contain unsubstantiated claims that they affect the structure or function of the body.

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Pricing

Number of Database Lookups	Monthly Price	
	Red Flag Products Only	Red Flag + Yellow Flag Products
1,000	\$950	\$1,495
2,500	\$2,000	\$3,000
5,000	\$3,500	\$5,200
10,000	\$5,000	\$7,500
25,000	\$10,000	\$15,000
50,000	\$15,000	\$22,500
100,000	\$25,000	\$37,500
100,000+	Contact Us	Contact Us

Your Benefits

Jump-start Your Advertising

Unexpected barriers preventing the launch of your ad campaign can be frustrating to deal with. Quickly and confidently check whether your supplement products and ingredients are permissible to advertise online. LegitScript collects information from regulatory agencies worldwide and proactively identifies new products on a daily basis, ensuring you always have the most accurate and up-to-date information at your fingertips.

Plug in at Your Convenience

LegitScript's API gives you flexible data lookup options and convenient access to check your supplement products and ingredients at scale.

Get International Coverage

If you are selling supplements in different countries, you need data that gives you global insight. LegitScript's database is international, covering regulatory information from over 50 countries and more than 100 government agencies. Product classifications can be global or country-specific so you know what products are permissible and where.

Work With Trusted Data

Get access to data that is also trusted by industry-leading advertising and e-commerce platforms including Google, Bing, Facebook, and Amazon.