

Healthcare Merchant Certification

Information for Acquirers and Payment Providers

Stay in compliance. Prevent rogue internet pharmacies from entering your portfolio with LegitScript Certification for healthcare merchants.

Are your healthcare merchants operating under applicable laws and regulations?

The internet is global. So is your company. How do you make sure that merchants using your platform to sell or market regulated healthcare products are in compliance? That's where LegitScript comes in.

Recommended by Visa and Mastercard to meet pharmacy certification requirements

Visa and Mastercard require all pharmacy merchants, including telemedicine providers, who make card-not-present transactions to adhere to enhanced certification or review requirements. LegitScript is recognized by both Visa and Mastercard to provide certification and ongoing monitoring for pharmacy merchants and telemedicine providers. LegitScript's certification experts understand the global regulatory framework and are uniquely positioned to ensure you and your merchants stay in compliance with GBPP and BRAM requirements.

Recognized by:



mastercard

Google



Bing

GoodRx

Key Principles: Legality, Safety, Transparency

LegitScript's internet pharmacy and healthcare product standards are based on three core principles:

- 1 Legality in all applicable jurisdictions (where the drugs come from and where they are marketed to)
- 2 Human and animal safety
- 3 Transparency in internet pharmacy operations

This protects patients by insisting that internet pharmacies have the same degree of disclosure and transparency that is required for their brick-and-mortar counterparts.



Healthcare Merchant Certification

Pricing

| Category | Description | Application Fee | Annual Fee |
|----------|--|-----------------|------------|
| A | Informational websites and pharmacies that have a very limited internet presence, only accepting refills (but not new prescriptions) online. | \$495 | \$995 |
| B | Default category for most business models. It includes websites that accept refills, transfers, or new prescriptions; telemedicine services; hospitals; pharmaceutical manufacturers, wholesalers, and distributors; or pharmacies that fill via mail-order or some other form of remote ordering service. | \$745 | \$1,495 |
| C | Complex business models that take more time or expertise to review, such as sterile compounding, nuclear pharmacy, or online veterinary pharmacies. | \$995 | \$1,995 |

Pricing is based on the level of complexity in reviewing and monitoring your operation. Within each price range, prices vary depending on the number of jurisdictions in which you are licensed, domiciled, or serve cardholders. The application fee is non-refundable. Please see legitscript.com/certify for additional information about certification categories and pricing.

Key Benefits

Protect Your Portfolio

Keep your portfolio clean by identifying and removing rogue merchants from using your services.

Reduce Risk

Reduce the risk of expensive fines by ensuring healthcare merchants are properly licensed and operating under applicable laws and regulations.

Onboard with Confidence

Certification policies from Visa and Mastercard mean you can quickly underwrite and safely onboard high-risk CNP pharmacy merchants who are certified. This can help open up additional business opportunities with trusted healthcare merchants who were previously considered too high-risk to onboard.

International Coverage

LegitScript's pharmacy merchant and healthcare product standards are international. You can depend on experts who understand policies and regulations spanning high-risk sectors across the globe.

Work with a Trusted Partner

LegitScript's certification and monitoring programs are recommended by Visa and Mastercard to help you stay in compliance with GBPP and BRAM requirements. We are trusted by government agencies and leading enterprise companies around the world, including Google, Bing, Facebook, and Amazon.

