![LegitScript]

**Policy Alert!** | Pharmacies and telemedicine providers must be certified and monitored by a recognized certification organization, such as **LegitScript**.

# Healthcare Merchant Certification

## For Pharmacies, Telemedicine Providers, and Other Healthcare Merchants

Let the world know you operate safely and legally with LegitScript Certification for healthcare merchants.

## Demonstrate your legitimacy to payment providers, search engines, and your customers by getting LegitScript-certified.

LegitScript Certification is a recognized stamp of approval for pharmacies, telemedicine providers, and other healthcare merchants. Being certified demonstrates your legitimacy to payment providers, search engines, and, most important, your customers. Without certification from a recognized entity like LegitScript, many banks, advertising programs, social media platforms, and e-commerce websites may terminate your account.

## Why Certification is Important to Your Business

| | |
|---|---|
| **Adhere to Credit Card Brand Requirements** | Visa and Mastercard require all pharmacies, including telemedicine providers, that process card-not-present transactions to be certified and monitored by an approved certification organization, such as LegitScript. |
| **Participate in Search Engine Advertising** | Reduce disruptions to your search engine advertising. LegitScript's monitoring and data are used by all major search engines' advertising programs, including Google and Bing. |
| **Improve Your Regulatory Compliance** | Operate under applicable laws and regulations. LegitScript's expertise helps applicants identify and correct inadvertent errors in compliance with pharmacy and telemedicine regulations. |
| **Be Trusted by Patients** | Let your patients know that you operate safely and legally. LegitScript's website verification tool is used by patients around the world to determine who they can trust. |

# Healthcare Merchant Certification

## Pricing

| Category | Description | Application Fee | Annual Fee |
|:---:|---|:---:|:---:|
| A | Informational websites and pharmacies that have a very limited internet presence, only accepting refills (but not new prescriptions) online. | $495 | $995 |
| B | Default category for most business models. It includes websites that accept refills, transfers, or new prescriptions; telemedicine services; hospitals; pharmaceutical manufacturers; or pharmacies that fill via mail-order or some other form of remote ordering service. | $745 | $1,495 |
| C | Complex business models that take more time or expertise to review, such as sterile compounding, nuclear pharmacy, or online veterinary pharmacies. | $995 | $1,995 |

Pricing is based on the level of complexity in reviewing and monitoring your operation. Within each price range, prices vary depending on the number of jurisdictions in which you are licensed, domiciled, or serve cardholders. The application fee is non-refundable. Please see legitscript.com/certify for additional information about certification categories and pricing.

## How to Become Certified

The process is straightforward:

**1** Simply complete a healthcare merchant application at **legitscript.com/certify**.

**2** LegitScript will review your application against certification standards.

**3** A determination is made based on the information provided.

**4** Approved certified merchants receive a seal of approval and are publicly listed in LegitScript's searchable directory of legitimate providers.

## Take the Next Step

Become a certified merchant and unlock the benefits of LegitScript Certification.

**Apply at legitscript.com/certify**