



Unlock the Benefits of Healthcare Merchant Certification with American Well and LegitScript

Why Certification is Important to Your Business

Are you a healthcare provider offering telehealth services through American Well? Visa and Mastercard require pharmacy merchants and telemedicine providers that process card-not-present transactions to be certified and monitored by a recognized certification organization. American Well recommends LegitScript to provide you with a best-in-class certification and monitoring solution.

Your Benefits

Many of the world's leading companies, including Visa and Mastercard, require or recognize LegitScript Certification.

LegitScript experts understand applicable laws and regulations, and are uniquely positioned to help you stay in compliance with card brand requirements.

Being LegitScript-certified also allows you to participate in search engine advertising on platforms such as Google and Bing with minimal disruption.



Adhere to Card Brand Requirements



Participate in Search Engine Advertising



Improve Your Regulatory Compliance



Be Trusted by Companies and Customers

Apply today! Submit your application at: legitscript.com/american-well

Healthcare Merchant Certification

Who Does Healthcare Merchant Certification Apply To?

Pharmacies	Pharmacies, including internet pharmacies, mail-order pharmacies, brick-and-mortar pharmacies, local pharmacies with remote dispensing, internet veterinary pharmacies, and sterile-compounding pharmacies.
Telemedicine Providers	Telemedicine and telehealth providers that facilitate prescribing.
Supply Chain Businesses	Pharmaceutical manufacturers, wholesalers, and distributors.
Other Healthcare Merchants	Healthcare merchants, including price comparison websites/apps and discount pharmacy websites/apps.

Pricing

Category	Description	Application Fee	Annual Fee
A	Informational websites and pharmacies that have a very limited internet presence, only accepting refills (but not new prescriptions) online.	\$495	\$995
B	Default category for most business models. It includes websites that accept refills, transfers, or new prescriptions; telemedicine services; hospitals; pharmaceutical manufacturers; or pharmacies that fill via mail-order or some other form of remote ordering service.	\$745	\$1,495
C	Complex business models that take more time or expertise to review, such as sterile compounding, nuclear pharmacy, or online veterinary pharmacies.	\$995	\$1,995

Pricing is based on the level of complexity in reviewing and monitoring your operation. Within each price range, prices vary depending on the number of jurisdictions in which you are licensed, domiciled, or serve cardholders. The application fee is non-refundable. Merchants that have been referred to LegitScript by American Well are eligible for a 10% discount on the annual fee.

Apply today! Submit your application at: legitscript.com/american-well