

Healthcare Merchant Certification

For Telemedicine and Telehealth Providers

Let the world know you operate safely and legally with LegitScript Certification for healthcare merchants.

Demonstrate your legitimacy to payment providers, search engines, and your customers by getting LegitScript-certified.

Healthcare merchant certification isn't just for pharmacies. It includes telemedicine and telehealth providers, and it's important to have in order to adhere to major credit card and search engine platform requirements. Without certification from a recognized entity like LegitScript, many banks, advertising programs, social media platforms, and e-commerce websites may terminate your account.

Why Certification is Important to Your Business

Adhere to Credit Card Brand Requirements

Visa and Mastercard require all telemedicine providers that process card-not-present transactions to be certified and monitored by an approved certification organization, such as LegitScript.

Participate in Search Engine Advertising

Participate in search engine advertising with minimal disruption. LegitScript's monitoring and data are used by all major search engines' advertising programs, including Google and Bing.

Improve Your Regulatory Compliance

Operate under applicable laws and regulations. LegitScript's expertise helps applicants identify and correct inadvertent errors in compliance with applicable telemedicine and telehealth regulations.

Be Trusted by Patients

Let your patients know that you operate safely and legally. LegitScript's website verification tool is used by patients around the world to determine who they can trust.

Healthcare Merchant Certification

Pricing for Telemedicine and Telehealth Providers

| Application Fee | Annual Fee |
|-----------------|------------|
| \$745 | \$1,495 |

Certification for telemedicine and telehealth providers is priced under Healthcare Merchant Certification, Category B. The application fee is non-refundable. Please see legitscript.com/certify for additional information about certification categories and pricing.

How to Become Certified

LegitScript Certification ensures that providers of telemedicine and telehealth services are in compliance with all applicable laws and regulations. Many of the world's leading companies require or recognize LegitScript Certification. To get certified, the process is straightforward:

- 1 Simply complete a healthcare merchant application at legitscript.com/certify.
- 2 LegitScript will review your application against certification standards.
- 3 A determination is made based on the information provided.
- 4 Approved certified merchants receive a seal of approval and are publicly listed in LegitScript's searchable directory of legitimate providers.



Take the Next Step

Become a certified merchant and unlock the benefits of LegitScript Certification.

Apply at legitscript.com/certify



certification@legitscript.com



1-877-534-4879



legitscript.com/contact