

## Addiction Treatment Certification

For Providers of Drug and Alcohol Addiction Treatment

Stand out from the crowd and enable advertising of your drug and alcohol addiction treatment services on Google.

Addiction Treatment Certification is an important new service from LegitScript for providers of drug and alcohol addiction treatment.

LegitScript provides the **only** certification service for drug and alcohol addiction treatment providers that is recognized by Google. Avoid costly interruptions to your Google ads by getting LegitScript-certified.

#### Why Certification is Important to Your Business

# Prevent Advertising Disruptions

Uncertified advertisers of addiction treatment services risk having their campaigns paused or suspended. By becoming LegitScript-certified, you can plan your Google advertising campaign with confidence and prevent these costly interruptions. LegitScript is the only independent certification organization that is recognized by Google for this purpose.

# Stand out from the Crowd

Rising patient awareness and increased government intervention are helping to drive the growth of addiction treatment services. How will you stand out from the crowd? LegitScript's Addiction Treatment Certification helps you differentiate your services from both legitimate competitors and addiction treatment facilities involved in illicit activities. Being LegitScript-certified builds trust with your prospective patients by letting them know you operate safely and legally.

#### Work with a Trusted Partner

As the leader in healthcare-related certification, LegitScript has earned the trust of regulatory authorities and credit card companies, as well as major search engines and e-commerce platforms around the world, including Google, Bing, Facebook, and Amazon.





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#### Does Certification Apply to You?



#### **In-Person Addiction Treatment**

Any website, application, or merchant that provides information about in-person drug or alcohol addiction treatment, or facilitates in-person or online drug or alcohol treatment, other than at a private residence or residential setting. Currently, residential settings (e.g., recovery residences) are not eligible for certification.



#### **Mutual Support Groups**

Any website, application, online forum, or merchant that does not offer treatment for drugs or alcohol, but that facilitates interactions between non-professional members engaged in recovery.



#### **Crisis Hotlines**

Any website, application, call center, chat feature, or telephone number that provides remote assistance or information to individuals in recovery, or to those who are seeking information about addiction or addiction treatment, or to any person associated with such individuals.

#### Pricing

Application Fee	Annual Fee
\$995	\$1,995

The application fee is non-refundable. In certain circumstances, fee waivers may be available. Please see legitscript.com/addiction for additional information about certification standards and terms and conditions.



### Take the Next Step

Become a certified drug and alcohol addiction treatment provider and unlock the benefits of LegitScript Certification.

Apply at legitscript.com/addiction





