

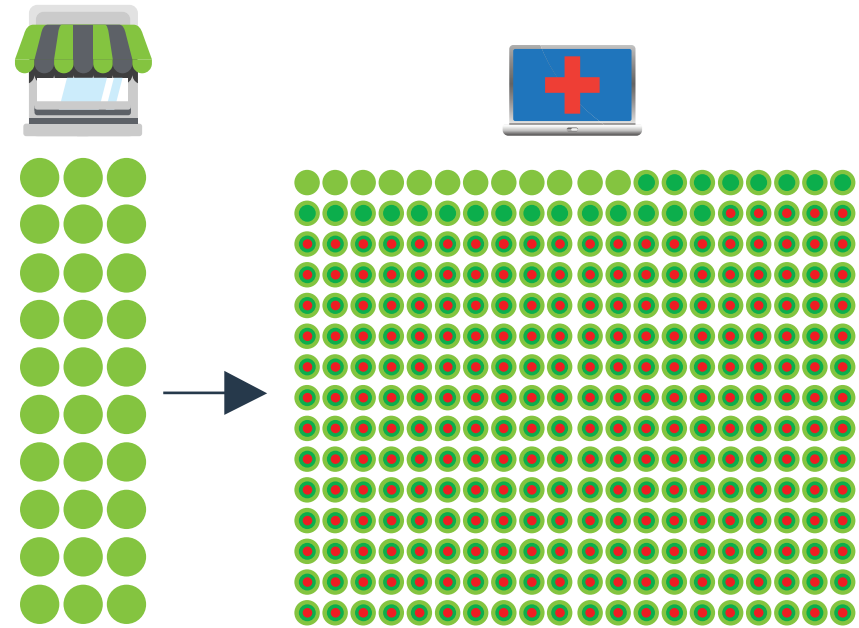
Internet Pharmacies by the Numbers

A collection of facts and stats from industry research and surveys.

The Global Marketplace

Size of Market

There are **2,000 - 3,000 merchants** selling prescription drugs on **30,000 - 35,000 websites** at any one time.



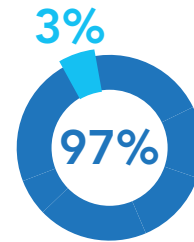
96% fail to meet legal requirements

92% are blatantly illicit

Top geographical markets targeted by rogue internet pharmacies



Illicit Operations



Illicit Pharmacy Networks

3% are independent operations
97% are part of an affiliated marketing network or other grouping



3,000 - 4,000

websites are actively selling controlled substances.



2,000

new designer drugs are estimated to be introduced to the marketplace each year.

Transshipment Point & Shipping Method



62% India



10% Canada



10% Germany



Drugs tend to be shipped from the country of origin using public (government-run) postal services.

Awareness and Usage



33%

of consumers surveyed have purchased prescription medications online for themselves or a family member.



56%

of consumers surveyed would consider purchasing from an online pharmacy, including 46% who have never used one before.



54%

of pharmacists surveyed were unable to determine the legitimacy of an illegal internet pharmacy.



Reasons to Purchase Online



42% cheaper price

34% through insurance

20% convenience/speed

Get Certified!

LegitScript is one of only two independent certification organizations approved by Visa to provide pharmacy certification and monitoring. Mastercard also recognizes LegitScript for this purpose.

legitscript.com/certify



Sources:

1. The Internet Pharmacy Market in 2016 (January 2016, LegitScript).
2. ASOP Indiana Voter Survey (May, 2017, ASOP).
3. Whitepaper: Evaluation of pharmacists' awareness of the prevalence and negative consequences associated with illegal internet pharmacies. (May 2017, Purdue College of Pharmacy).