### LegitScript

NEW! Policy Alert Pharmacies and telemedicine providers must be certified and monitored by a recognized certification organization. LegitScript is one of only two providers.

## LegitScript Certification

For Pharmacies, Telemedicine Providers, and Other Healthcare Merchants

Let the world know you operate safely and legally with LegitScript certification for healthcare merchants.

# Demonstrate your legitimacy to payment providers, search engines, and your customers by getting LegitScript-certified.

LegitScript certification is a recognized stamp of approval for pharmacies, telemedicine providers, and other healthcare merchants. Being certified demonstrates your legitimacy to payment providers, search engines, and most importantly your customers. Certification applies to many types of pharmacies: from brick-and-mortar pharmacies to local pharmacies with remote dispensing, and internet or email order pharmacies.

#### Why Certification is Important to Your Business

Adhere to Credit Card Brand Requirements	Visa and Mastercard require all pharmacies, including telemedicine providers, that process card-not-present transactions to be certified and monitored by an approved certification organization, such as LegitScript.
Participate in Search Engine Advertising	Participate in search engine advertising with minimal disruption. LegitScript's monitoring and data are used by all major search engines' advertising programs, including Google and Bing.
Improve Your Regulatory Compliance	Operate under applicable laws and regulations. LegitScript's expertise helps applicants identify and correct inadvertent errors in compliance with pharmacy and telemedicine regulations.
Be Trusted by Patients	Let your patients know that you operate safely and legally. LegitScript's website verification tool is used by patients around the world to determine who they can trust.





# LegitScript Certification

### Pricing

Category	Locations	Entry/Annual Fee	Monthly Monitoring
Brick & Mortar (No CNP)	1-3	\$395 - \$555	\$95 - \$160
Local Pharmacy (CNP)	1-3	\$495 - \$655	\$95 - \$160
Internet/Mail Order (CNP)	Any	\$995 - \$1,475	\$145 - \$345
Complex Pharmacies (CNP/No CNP)	Any	\$1,995	\$395

Pricing is based on the level of complexity in reviewing and monitoring your operation. Within each price range, prices vary depending on the number of jurisdictions in which you are licensed, domiciled, or serve cardholders. Please see legitscript.com/certify for additional information about certification pricing.

### How to Become Certified

The process is straightforward:

Simply complete a healthcare merchant application about your business. This usually takes about 30 minutes or less to complete.

2

LegitScript will review your application against certification standards.

3 A determination is made based on the information provided.

Approved certified merchants receive a seal of approval and are publicly listed in LegitScript's searchable directory of legitimate providers.



### Take the Next Step

Become a certified merchant and unlock the benefits of LegitScript certification.

Apply at legitscript.com/certify





